



TEXAS ALCOHOLIC
BEVERAGE COMMISSION
Texans Helping Businesses & Protecting Communities

Event

Name December 11, 2020 - Stakeholder Meeting - Draft Rules

Date & Time Friday, December 11, 2020

Content

Location: Due to health concerns, this meeting will be conducted by video conference only. Please participate using Zoom:

You may view the video [here](#).

Click <https://us02web.zoom.us/j/83992580329?pwd=b0ZlOFFXMUhxVG6Nmh5eDQrWjZRdz09>

Meeting ID: 839 9258 0329

Passcode: 354786

Dial in: 346-248-7799 or 669-900-6833

Join TABC staff by videoconference to discuss draft advisories as a result of the agency's implementation of new laws and management actions.

- **Item 1.** Updates to new *Wine Festival Events* Advisory include stakeholder input and language to help clarify the distinction between an independent third party retailer and an event organizer. *Impetus:* requested by the Texas Wine & Grape Growers Association (TWGGA) before COVID.
- **Item 2.** Revisions to *Common Media Issues* advisory to provide a clear distinction between permissible forms of media advertisement practices e.g., on-premise promotions, sweepstakes, etc. and clarify the responsibility of media outlets who act on behalf of an industry member.
- **Item 3.** Revisions to *Co-packs* advisory to reflect the authority of all upper tier members to co-pack alcoholic beverages; distinguish between permissible retailer practices for separating and gifting a co-pack and gaining a profit from the sale of the co-packed item; and reference Code provisions regarding "naked bottle" and co-pack pricing.
- **Item 4.** Recommendation to repeal 12 advisories identified as out-of-date due to statutory changes or unnecessary because a different advisory addresses similar content.

Draft advisories are provided below.

If you are unable to attend the videoconference meeting, you may share your thoughts with TABC staff by e-mail to advisories@tabc.texas.gov.

NOTICE OF ASSISTANCE AT PUBLIC MEETINGS

Persons with disabilities who plan to attend this videoconference meeting and who may need auxiliary aids or services are requested to contact Luann Dickerson at (512) 206-3221 or Relay Texas at 1-800-735-2989 (TTY/TDD), at least three (3) days prior to the meeting so that appropriate arrangements can be made.

[Wine Festival Events Advisory - MPA064 \(DRAFT\).pdf \(510 KB\)](#)

[Revised Common Media Issues - ADVISORY \(DRAFT\).pdf \(514 KB\)](#)

Revised Co-Packs - ADVISORY (DRAFT).pdf (489 KB)

Recommendation to Repeal 12 Advisories.pdf (464 KB)